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# Systel Institute of Management & Research

"Systel House", 7, Kshire Colony, W.B.Road, Deopur, Dhule .Ph: 02562-226085

Mob. No.: 9422792685, Email:- systel\_imr@yahoo.co.in website: www.systelonline.org

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Director: Dr. Hansraj M. Patil (Ph.D,MBA,MCA,MCM,M.Sc.)

## 3.3.1: Number of research papers in the journal notified on UGC-Care list year wise during last five years

To, Whomever it may Concern NAAC

Subject: Regarding Number of research papers in the journal notified on UGC-Care list

year wise

Reference: Your query No: 3.3.2 in DVV

Respected Sir/Madam,

With mentioned above subject, we have revised the Number of Number of research papers in the journal notified on UGC-Care list year wise and also provide relevant documents

2022-23	2021-22	2020-21	2019-20	2018-19
1	0	0	0	0



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						Link to the recognition in UGC enlist the Journal /Digital Object Identifie number		
Title of paper	Name of the	Department of the	Name of journal	Calendar Year of	ISSN number	Link to website of the Journal	Link to article /	Is it listed in UGC
	author/s	teacher	journal	publication	Hullibei		paper /	Care list
							abstract	
							of the	
							article	
A STUDY ON	Mahesh	UG and PG	Madhya	2022	0974-	https://dhsgsu.edu	Offline	Yes
CUSTOMER	Kishor		Bharti -		0066	.in/index.php/en/a	published	
BUYING	Bhavsar		Humanities			bout-us/pub-2		
BEHAVIOR	and Dr.		and Social					
TOWARDS	Hansraj		Sciences					
ONLINE	M. Patil							
SHOPPING								
THROUGH M-								
COMMERCE								



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## **Certificate of Publication**

This is to certify that

Dr. Hansraj M. Patil

For the paper entitled

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## A STUDY ON CUSTOMER BUYING BEHAVIOR TOWARDS ONLINE SHOPPING THROUGH M-COMMERCE

#### Mahesh Kishor Bhavsar

Asst. Professor, R. C. Patel Educational Trust's, Institute of Management Research and Development, Shirpur, <a href="mailto:mahybhavsar@gmail.com">mahybhavsar@gmail.com</a>

### Dr. Hansraj M. Patil

Director, System Institute Management and Research, Dhule hmpatil.systel@gmail.com

#### Abstract -

M-Commerce, or online shopping, is an electronic commerce practice that enables consumers to purchase goods online directly from sellers through a computer or mobile browser. Developing a mobile commerce strategy has become a necessity in the M-Commerce space. Mobile phones play a major role in developing countries today. Online shopping through mobile has reached our fingertips today. New technologies have revolutionized the online shopping business. A new form of retailing has emerged with online shopping. This study focusses on consumer perception in online shopping through M-Commerce. The purpose of this study is understanding the essential factors related to M-Commerce acceptance. This study also understands the factors that motivate and influencing factors on consumer confidence in online shopping.

Keywords - M-Commerce, Online Shopping, Smart phones

#### Introduction -

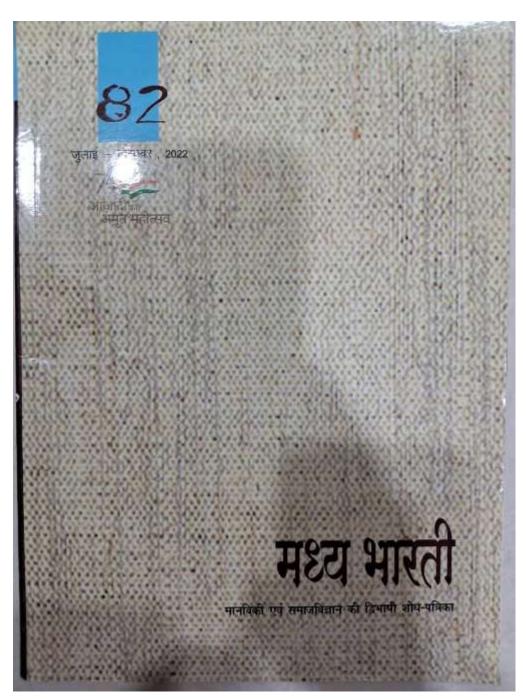
The process of buying goods and services online is known as online shopping. Mobile phones are playing a major role in developing countries today. Online shopping is in your hands today. Developing mobile commerce strategies has become a necessity in the e-commerce sector. There are a variety of ways to transact online, such as making payments online, playing games online, buying and selling goods and services online, and downloading audio and video content. Smartphones, tablets, and mobile devices are usually used for M-commerce.

As the Internet opens up new possibilities, it is imperative to understand the factors that drive Indian shoppers' trust in online shopping systems. The most significant variables are web-based shopping trends; Motivation, trust, risk socio-economics, websites, etc. need to be studied in detail. The online shopping business has been revolutionized by new technology. A new kind of retailing has emerged with online shopping. Through the development of e-products and services to meet changing consumer needs, online shopping increases its sales base and financial resources. Advances in technology have opened up new avenues for online shopping.

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